

Corporate Governance Guidelines (CGG)

2023

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BMO Global Asset Management is the brand name for various affiliated entities of BMO Financial Group that provide investment management services across Canada and the U.S. These guidelines set out our expectations of investee companies in terms of good governance.

As an asset management business, we seek to act in the best interests of clients including when carrying out our investment activities. Our investment clients are retail and institutional investors, including corporate pension funds. These activities include voting and engagement.

The voting guidelines are applied to all listed and internally managed equity portfolios. Our institutional clients have the right to determine how we vote their securities. BMO Global Asset Management (BMO GAM) will comply with those requests.

In addition to these guidelines, general and country-specific voting guidelines are maintained and applied within the voting process. Voting guidelines are drawn from the Corporate Governance Guidelines (CGG), but are more granular in nature and provide greater detail on resolutions that will and will not be supported. In executing votes, where companies put forward a strong case for not complying with our voting guidelines, we will take this into account and adjust our vote if we believe the company is acting in the best interests of shareholders.

BMO GAM's Responsible Investment team actively monitors and instructs votes in the Canadian market. We have also partnered with a third-party engagement and voting service provider to instruct votes on our behalf in international markets, in accordance with the CGG. BMO GAM's Responsible Investment team oversees, monitors and is able to directly override any of the third-party partner's vote instructions and retains the ability to make final vote decisions. More information can be found in our Stewardship Policy on our website

We have undertaken to write these guidelines in plain and clear language. However, in certain places it has been necessary to use terms that are not plain language where certain guidelines relate specifically to these terms. In such instances, we have placed these terms in quotation marks and defined them in a glossary at the end of this document.

1. Overview of key principles and approach

These guidelines establish a consistent philosophy and approach to corporate governance and the exercise of voting rights. The approach is based on the overarching principles of:

- An empowered and effective board and management team;
- Appropriate checks and balances in company management structures;
- Effective systems of internal control and risk management covering all material risks, including ethical and environmental, social, governance (ESG) issues;
- A commitment to promoting throughout the company a culture of transparency and accountability that is grounded in sound business ethics;
- Compensation policies that reward the creation of long-term shareholder value through the achievement of corporate objectives; and
- A commitment to protecting the rights and interests of all shareholders in the company.

We recognize that such principles may be expressed differently in different markets. Therefore, our voting policies take account of local practices and are applied in a pragmatic fashion that reflects an integrated understanding of local and international good practice. In all cases, we aim to achieve the same result: the preservation and enhancement of long-term shareholder value through management accountability and transparency in reporting.

Achieving best practice in corporate governance is a dynamic process between the board, management and shareholders. We encourage companies to engage in the process of shaping and meeting evolving standards of best practice. Although our voting is strongly rooted in a clear set of corporate governance principles, it strives to approach each company's case on its merits and relies on staff expertise, discretion, and dialogue with companies to do so. For this reason, we encourage companies to contact us with information about particular governance practices and challenges unique to the company. When we do not vote¹ with the management's or board's recommendations we may choose to inform the company of our voting decision and provide comments to explain the specific concerns with the resolutions that we did not support.

¹ These votes will usually be by proxy, except where specific circumstances make attendance by a representative of our company desirable

2. Role, structure and operation of boards

We use the term “board” to describe the board of directors and similar supervisory decision making bodies. The board is ultimately responsible for the management of the company.

This is mainly achieved through the delegation of powers to the executive management. The board should receive the report of executive management on the conduct of the business, and it should question management on these matters. However, certain matters should be reserved for the board.

The board is responsible for setting and testing strategy proposed by the executive management, determining the risk appetite for the business, ensuring the independence and effectiveness of external audit, and for succession planning of both the executive management and the board as a whole.

The structure, composition and operation of boards will vary from country to country and company to company. Certain elements of effective boards are universal, and these are detailed below under the following sub-headings:

- Roles and independence;
- Competence, objectivity and refreshment;
- Effective functioning of boards; and
- Communication and accountability to shareholders.

Roles and independence

The composition of the board is of the utmost importance. Boards should have meaningful representation of both executive and non-executive directors. Non-executives should normally be wholly independent of the company, although we recognize that, in certain cases, connected non-executives have a valuable role to play. In building an effective board, the company should seek candidates from the widest pool of relevant talent so as to ensure properly informed board discussions.

The role of the chair and separation of principal roles

The roles of the chair and CEO are substantively different and generally should be separated. We regard separation of the roles as important for securing a proper balance of authority and responsibility between executive management and the board, as well as preserving accountability within the board. If for any reason the roles are combined, e.g. over an unexpected transitional period, this should be explained and justified in the report and accounts. In all such cases, a strong senior independent non-executive director should be nominated.

We would not expect a retiring CEO to assume the role of chair. In such cases, we would look for reasoned justification from the company to explain this deviation from good practice.

Executive directors

Including executives in board meetings is essential to enhance discussion and allow independent directors to gain the fullest understanding of company operations. In markets where customary, we encourage the appointment of key executives to the board alongside the CEO and the chief financial officer (CFO). The presence of other executives provides additional company knowledge for the board and also ensures that the board is not solely dependent on the CEO for input relating to the company’s operations and strategies. However, the number of executive directors should not outweigh the number of independent non-executives.

Non-executive directors

We assess the number of directorships an individual director holds to ensure they have sufficient time and energy to perform their role as a non-executive director properly as this is a demanding role.

Factors that determine the appropriate number of directorships are the size of the company, its complexity, its circumstances, other commitments that a director has and the results of board evaluation, among others. We consider that holding multiple directorships in large companies can be excessive even for a full-time non-executive director, especially if participating in board committees. Multiple directorships should be avoided for a full-time executive. For complex companies, particularly in developed markets, we may vote against non-executive directors who hold more than five directorships.

In emerging markets, where the pool of talent for non-executive directors may be limited, we have a higher threshold, but may vote against non-executives who have over five directorships (not including directorships within a single corporate group). In addition, nominating committees should carefully consider the time required for other demanding leadership roles, such as the boards of private companies and large non-profit organizations.

Proportion of non-executive directors on the board

Strong decisions arise from open and direct interplay between boards and company executives. It is important to have enough independent non-executive directors for an adequate diversity of views and to fulfil committee membership quotas. We expect all widely-held companies to have a majority of independent directors.

For companies with controlling shareholders, we encourage boards to have a majority of independent directors. We expect there to be a minimum of one-third of fully independent directors on the board.

Independence of non-executive directors

Independence of individual directors is valued, but a well-balanced board is valued above all. We will support non-independent directors when they bring skills, sector knowledge and other experience that justify their presence on the board, particularly where the appropriate balance of independence is maintained.

The criteria for the independence of directors draw on a variety of standards, including the OECD Principles of Corporate Governance, national corporate governance codes, listing rules and guidance given by the International Corporate Governance Network, among others. We favour a principles-based approach, which seeks to ensure that directors are able to act in the interests of the company and its shareholders. Companies should consider using the corporate governance report or annual shareholder meeting materials to explain the board evaluation process, and to justify the value that non-independent directors bring to the board.

For public companies, independent non-executive directors should:

- Not be former executives of the company. We do not support the idea of a “cooling off” period for former executives, although in the case of individuals who have served in a junior capacity, a hiatus may be appropriate;
- Not have close family ties with the company’s advisers, directors or senior employees;
- Not serve as a board committee chair if they have served on the board for a period of time that may hinder their independence of thought;
- Not hold cross-directorships or have significant links with other directors (see ‘Interlocking boards’ below);
- Not be major shareholders or representatives of any special interest group, including government representatives in cases of state ownership or representatives of affiliated companies;
- Have no significant commercial involvement with the company as professional advisers, major suppliers or customers;
- Not be entitled to performance-related pay, stock options, pensions, or benefit from large donations to charitable causes of their choice;
- Not normally hold other directorships in companies in a closely-related industry so as to avoid potential conflicts of interest.

Interlocking boards

We seek to ensure that directors are not only independent from the company, but also of one another. We expect companies to disclose interlocking board relationships and to explain how the independence of individual directors is preserved when directors jointly serve on two or more of the same boards.²

² Such interlocking relationships can raise concerns when there is an imbalance of power between the two directors. The most common situation is when one of the individuals is an executive on the first board, and, therefore, is evaluated and remunerated by a fellow director. Therefore, on the second board where the director is expected to serve as an independent non-executive, that individual’s independence may be compromised.

Extensive board service and independence

Independence is critical to ensuring shareholders have adequate voice inside the boardroom. After a certain length of board service, directors may not be considered fully independent and it may be inappropriate for such directors to serve on committees, such as the audit committee, where absolute independence is a key requirement. We recognize that there is no fixed time period where a director categorically loses independence. Nonetheless, we will leverage a respective country's own regulatory requirement regarding independence where specified. In North America, we will assess whether the average board tenure of the company is significantly beyond the respective market's average when considering the board's overall balance.

Where the appropriate balance of independence is not met, we will analyze whether to support the re-election of long-standing directors.

Independence of employee representatives

While a number of countries have legislation mandating a certain percentage of employee representatives on the board, we do not consider these individuals to be fully independent. Hence, we expect companies domiciled in countries with mandatory co-determination (the process by which employees elect their representatives to the board) or employee representation to ensure that the board and its committees have adequate representation of truly independent directors.

Competence, objectivity and renewal

Diversity, competencies and perspectives

A relevant and suitably diverse mix of skills and perspectives is critical to the quality of the board and the strategic direction of the company. Companies should therefore strive to widen the pool of potential candidates for board and management roles to ensure that they draw on the richest possible combination of competencies and experiences. In particular we believe that the promotion of diversity is important as part of enhancing long-term board effectiveness. We have varying expectations on gender and ethnic/racial board diversity by market based on market practice and regulations on board diversity.

In all cases, candidates must be selected for their ability to enhance company performance. Boards should recruit members with the required combination of skills and experience, and should affirm the value of individual diversity, including diversity of gender, ethnic origin, nationality, professional background and many other factors that may enhance the board's overall performance. As boards cannot be transformed overnight, we look for a statement that sets out the board's approach to promoting diversity at the board and executive management level and throughout the company. We welcome disclosure of specific diversity targets set by the board and reporting on performance against these targets. Where this disclosure is absent and appropriate diversity levels, including those for gender and ethnic diversity, for the market are not reached, we will normally not support the re-election of nomination committee chairs or other relevant directors.

We recognize the importance of ethnic diversity and inclusion as a critical issue of social justice, and we recognize its real value to our business and the businesses we invest in. We expect our investee companies to address systemic racism and the lack of inclusion in the workforce of under-represented groups. Companies should seek to collect and disclose, where permissible, relevant data on the composition of the workforce, report on associated pay gaps and set and disclose targets and time-lines for improvement where issues are identified.

Re-election of directors

To ensure that it retains an open and critical perspective, the board needs to be continually refreshed. For this reason, all directors should be required to submit themselves for re-election at regular intervals. We prefer to have all directors standing for annual election to strengthen the accountability of the board to shareholders. Failing that, we encourage the chair of the board, as well as the chairs of the audit, compensation and nomination committees to stand for annual re-election to strengthen accountability of the core functions of the board. We also believe that a minimum of one-third of board members should stand for election annually.

Nomination of directors

We strongly believe that a board nominating committee composed of a majority of independent non-executive directors is best placed to identify and put forward suitable candidates for the board.

Shareholders should only put forward candidates where there is clear evidence of ineffective board oversight and unwillingness to correct the problem or where a cumulative voting system or similar arrangements encourage direct shareholder participation in board nominations. We expect companies to put forward only one candidate for each available position as an indication that the company is clear about the value individual directors bring to the board. We encourage companies to specify the candidate's qualifications, experience and skills that are of particular relevance and importance to the board's oversight of company strategy.

Balanced composition

We will consider voting against the chair or members of nominating committees who have not constructed appropriately balanced, independent boards. Indicators include: an over-reliance on long-standing members; an over-reliance on affiliated directors; and a lack of appropriate diversity characteristics, including gender, race, nationality, ethnicity, etc., that reflect the nature, scope and aspirations of the business.

Effective functioning of boards

Board size

In the case of a two-tier board structure, neither board should be large: between five and 10 members typically is appropriate. A unitary board normally should have between five and 15 members. In the case of overly large boards and in the absence of a commitment to reduce board size, we may withhold support from the nominating committee chair, unless clear justification has been provided explaining the need for such a large board.

Two-tier boards

We are agnostic as to the merits of a two-tier board as opposed to a unitary board, and we recognize that a two-tier board structure is the norm in many markets. At the same time, we are aware that there can be challenges in communication between a supervisory board and a management board. Where there is more than one body forming the board, companies should maintain an effective mechanism for the various elements of the board to work together, and should explain how this happens. This system should ensure that the most effective use is made of all the individuals involved in the governance process, so that companies can capitalize on the unique skills and experiences of their directors.

Board evaluation

Board evaluations are an important tool for improving board performance. All boards should implement an evaluation process that considers the effectiveness of the entire board, the contributions made by each member, its systems for interaction between the board and company management and any areas for improvement. The nominating or governance committee may oversee the evaluation process and should report general findings and areas for improvement publicly to shareholders. All companies should utilize professional assistance to facilitate evaluations on a periodic basis.

Board meetings & attendance

The board should meet at regular intervals to ensure effective oversight of the company. We regard six meetings per year as a minimum guidance, and often more frequent meetings are necessary.

We also expect directors to attend the annual meeting, and to facilitate communication with the shareholders whom they represent. The company should disclose the attendance record of individual directors in the annual report, as well as mechanisms for shareholders to communicate directly with the board. We may withhold support from directors with a poor attendance record or boards who fail to accommodate shareholder dialogue.

Non-executive director (NED) only meetings

NEDs should meet without executive board members present on a regular basis and when circumstances demand. They should also have at least one meeting per year to hold an unconstrained discussion away from day-to-day business matters. Ideally, this should be chaired by a senior or lead independent director, although the chair may be present provided they are a non-executive. Conversely, in the case of two-tiered boards, supervisory boards should meet with executives on a regular basis to minimize the risk that NEDs could become marginalized from the business.

Training

All directors should receive appropriate training when being onboarded. Ideally, the onboarding process should include assignment of a board mentor. Mentors are normally long- or medium-standing directors willing to take on the responsibility of providing ad hoc support and context for new directors. All directors should regularly be provided opportunities to attend conferences, classes, or webinars to upskill and remain relevant. Such offerings may be an outcome of the board evaluation process or a request from directors or management directly. We encourage companies to develop director training plans that include educating directors on relevant environmental, social and governance matters.

Communication and accountability

The board should pro-actively make itself available for consultation with shareholders on any substantive matter, whether or not it forms the subject of a vote, and should, to this end, appoint a senior or lead independent director to fulfil a formal liaison role. This is most important in cases where the CEO also holds the chair position, the chair has executive responsibilities or was not independent on appointment.

Where appropriate, NEDs should be prepared to discuss matters of strategy, performance, risk, capital structure, standards of operational practice, and oversight of company-specific environmental and social matters.

3. Board Committees

We encourage companies to move towards fully independent audit and compensation committees, as well as a nomination committee composed of a majority of independent directors. All board committees should report on their activities annually to shareholders (see section on “Reporting” below).

Audit

The audit committee provides an important safeguard for shareholders and for other stakeholders that rely upon the integrity of the report and accounts as a basis for their investing in the company.

The audit committee should consist exclusively of NEDs, all of whom should be independent, and consist of at least three individuals. At least one should have recent and relevant financial, accounting or audit experience, and all audit committee members should be financially literate.

The committee should be responsible for assessing the effectiveness, independence, qualifications, expertise and resources of the external auditors as well as the quality of audit, and oversee the process of review and issue of the accounts.

If there is no formal risk management committee in place, the audit committee should normally be accountable for the proper oversight of risk management and internal controls. This includes reviewing all significant financial and extra-financial risks.

The audit committee should also be responsible for monitoring and approving related-party transactions, and should ensure that any material related-party transactions do not disadvantage minority shareholders.

The audit committee is also responsible for publishing the annual audit report, which is essential for the ability of investors to evaluate the overall health of the business (see section on “Reporting” below). The audit committee report should be meaningful and provide sufficient disclosure on the committee’s work and the issues it has addressed. In the event of a significant restatement of accounts or material weakness in internal controls, we may not support the election of members of the audit committee who we consider have not fulfilled their duty to shareholders. We may also not support the election of these director to the boards of other companies.

Compensation

The compensation committee is responsible for setting the compensation of executive directors and senior executives and should co-ordinate with the company’s human resources function to develop a coherent and effective compensation strategy throughout the company. As a best practice we believe that compensation committees should consist exclusively of independent non-executive directors. We encourage compensation committees to engage in direct dialogue with shareholders when developing compensation policies. (See “4. Compensation” below).

The compensation committee must consult with other board functions to ensure that pay mechanisms are well aligned with strategic goals and the company’s appetite for risk.

In particular it must work with the board to determine the appropriate balance in the allocation of profits to employees as incentive payment, to shareholders as dividends, and for retention or reinvestment in the business itself. The committee’s fiduciary duty is also to ensure that the amount of payment to management is fair and appropriate. Finally, the committee should be attentive to compensation across the company to assure itself that management is delivering on strategic priorities, especially those that enhance shareholder returns, as well as addressing other important issues linked to pay such as discrimination and glass ceilings.

We may withhold our support from the chair and/or members of the compensation committee where there are significant concerns over the committee’s decision-making, or where issues we have identified with pay policies and practices remain unaddressed.

Nomination

A nomination committee should oversee all board and senior executive appointments. Normally it should be a committee of independent non-executive directors and the company chair, drawing on executive advice as required. We prefer a fully independent committee. However, we recognize that in some instances, a non-independent director or representative of a large shareholder may be appropriate.

Corporate governance

We recognize that companies may choose to have the nominating committee or a specific corporate governance committee responsible for corporate governance practices and procedures. Regardless of the structure, the committee should monitor emerging regulatory and industry standards, strive to achieve global good practice and should consult with shareholders to understand investor expectations.

Corporate responsibility and sustainability

We believe that committees with responsibilities related to oversight of corporate social responsibility, ethics or sustainability are prudent for purposes of risk management. For large companies exposed to significant ESG risks, such committees are essential to protecting shareholder value, understanding stakeholder perspectives and emerging societal concerns, and providing oversight of the company's systems to identify and manage any risks such issues may pose to the business.

Business ethics

Whether it is through a committee such as the audit committee or a general board review, it is important that the board affirm its responsibility for reviewing internal business ethics systems. The committee should also ensure that there is an effective mechanism for the internal reporting of wrongdoing, whether within the company itself, or involving other parties, such as suppliers, customers, contractors or business partners. Business ethics control systems should include employee hot-lines and other appropriate "whistle-blowing" mechanisms related to financial fraud and any other breach of company policies and ethical codes. The audit committee may serve as the body to receive whistle-blowing reports where no other acceptable body exists.

4. Compensation

Levels of compensation and other incentives should be designed to promote the long-term success of the company and reflect the work carried out and the executives' contribution to the company. No director should be involved in setting their own compensation.

Given the strong upward trend in total compensation, we expect a careful use and robust justification of benchmarks and comprehensive disclosure of performance targets as well as actual performance against pre-set targets. We also expect justification of base pay levels awarded, and that a significant proportion of total compensation should be variable and subject to appropriately challenging performance conditions. We do not set guidelines for levels of compensation beyond the principles mentioned below.

Level of pay

Excessive levels of executive pay may result in significant reputational and regulatory risks for companies. We expect boards to demonstrate an understanding of and sensitivity to the views and expectations of shareholders and other key stakeholders, including employees, in their main markets when setting executive pay.

Relationship to strategy and risk

We expect companies to demonstrate the alignment of their compensation policy with their overall business strategy and planning. Performance metrics should relate to the company's articulated strategy and risk tolerance. Targets should be constructed to align executive incentives to the interests of long-term shareholders, and should not create incentives for executives to undertake short-term risks that might imperil longer-term performance. We advocate the introduction of risk-related underpins—or preconditions—to bonus awards, to ensure that inappropriate incentive payments are not awarded in the event the company's financial strength or credit quality might deteriorate.

Disclosure

We seek appropriately detailed disclosure of board and management compensation packages (See "Compensation committee report" below). The purpose of the compensation report should be to enhance investors' understanding of the committee's practices, processes, and goals. The annual compensation report should disclose the total amount of compensation including cash, options, stock and benefits that executives may receive under different performance scenarios.

Following the award of the bonus, companies should provide a meaningful analysis in the compensation report of the extent to which the relevant targets were actually met. Pension arrangements for executives and employees should be disclosed in detail, including expected funding, pay-out scenarios and differences in contribution rates for executives and the general workforce. Companies should also include details on how, and in which cases, the compensation committee might exercise its authority to withhold or reclaim all or part of non-base pay from executives. The compensation report should be written in plain language and include the tax implications for the company.

At a minimum, the compensation of all directors, including all non-executive and executive directors, should be disclosed individually. We look for banded disclosure of those individuals at sub-board level who make a significant contribution to the company.

Executive contracts and pensions

Prior to agreeing employment contracts, companies should actively consider the potential rewards on severance in the event of inadequate performance, and clarify the performance conditions under which such severance benefits are to be payable. We encourage companies to seek mitigation in case a director has taken up employment elsewhere and to adjust the length and size of any payments accordingly. We regard one year's base pay and pension entitlements as sufficient severance and recommend that companies make larger severance packages the subject of a shareholder vote.. We also expect executive pension contributions to be broadly aligned with those for the majority of the workforce.

Share schemes/ share compensation arrangements

We believe that strict guidelines should be observed with regard to the issue, or potential issue, of shares for incentive schemes, also known as equity-based compensation plans, both as to the proportion of shares issued and to the rate at which these are issued each year. For large share schemes to be acceptable, the commercial drivers must outweigh the dilutive impacts. If the company is insufficiently transparent regarding the details of such schemes, we may abstain or even vote against them.

Equity Incentive Plans

We support the principle of motivating and rewarding executives through the granting of equity incentives.

Performance targets for equity incentive plans should be clearly disclosed and challenging. We believe that the compensation committee is in the best position to determine the most appropriate performance metrics for driving the long-term business strategy. However, overall compensation packages should reflect a range of performance targets and should not rely too heavily on the achievement of a single performance metric. In cases where a relative performance measure, such as total shareholder return, is employed, use of an absolute performance metric can serve as an underpin to ensure that rewards are scaled back when the company's overall performance suffers. Generally, we believe executive pay plans should reflect a balance of financial, operational, and relative performance targets. We strongly believe that exceptional performance over a significant period merits an exceptional level of compensation. We oppose retesting of performance conditions and may withhold support of compensation plans where the compensation committee has used its discretion to relax any performance targets previously approved by shareholders.

We will consider one-off equity awards on a case-by-case basis in light of justification provided by the company. However, frequent use of exceptional awards raises questions over the adequacy of the overall compensation strategy and effectiveness of succession planning. We will take particular care when reviewing equity awards granted for the purposes of recruitment or retention when such awards are not linked to meaningful performance targets. We encourage the inclusion of social, environmental and other non-financial goals for performance bonus payments where these factors have a significant impact on the company's performance. We also expect a discussion of the process undertaken by the company to identify such factors and an explanation as to why it considers these factors to be relevant. If the company chooses not to include any such factors in an industry where they are significant contributors to business success, the company should explain the reasons for this.

Holding periods, vesting and malus/clawback policies

Bonus payments and long-term incentive schemes should be structured to reward long-term growth in shareholder value, and be subject to "performance-vesting" conditions. We encourage companies to include deferred shares as a portion of short-term bonuses. Longer-term incentive plans should be fully share-based, and vesting periods should extend from at least three to five years or longer. We also encourage companies to require longer-term holding periods post vesting.

The compensation committee should maintain a "malus" authority to withhold all or part of performance-based pay from executives before it has vested in cases where it deems it appropriate. The compensation committee should also have "clawback" authority to recover sums already paid out to executives. This might occur following a significant restatement of accounts, where previously granted awards were paid on the basis of inaccurate figures or where the long-term outcomes of a specific strategy result in significant value destruction for shareholders.

In particular, where representations that executives made to the audit committee about the integrity of controls have been revealed to be inaccurate, or where executives have failed to exercise due caution in the discharge of their duties, the company should consider seeking the reclamation of performance awards. Clawback policies may also be supplemented with extended deferral periods for share and bonus plans.

Employee ownership

Widespread employee ownership can contribute positively to shareholder value, as it further aligns employees' interests with those of shareholders. Such devices should not, however, be instituted as anti-takeover devices, and should be included within company-wide dilution limits. While we generally support broad-based stock option plans, employee discounts should not exceed 20% on a fixed date, the company should not extend loans to purchase options, and options should not be re-priced without shareholder approval. Non-executive directors should not be entitled to options and therefore should not be included in any such schemes.

5. Audit, risk and control

We recommend that the independent members of the audit committee meet on a regular basis with the company's auditors and without company management. This may enable a better flow of information between auditors and the board.

Appointment of auditors

The auditors' performance and appointment should be reviewed periodically. Where the same firm remains as auditor for a period of time, there should be a policy of regular rotation of the lead audit partner. We believe that systematic rotation of audit firms is both desirable and in the best interests of shareholders. Specifically, we strongly encourage the practice of putting the audit contract out to tender every ten years and may vote against the re-appointment of particularly long-serving audit firms.

We consider it to be desirable over the medium term to broaden the choice of auditors available to companies, and hence would encourage companies to actively consider using the broadest pool of audit firms wherever these can demonstrably meet the required standard of competence and global coverage.

We expect audit quality to be the main consideration in the selection of the auditor and expect that shareholders should be given the opportunity to vote on the appointment and payment of auditors.

Auditor liability

We recognize the disproportionate risk that "joint & several liability" may place upon audit firms. However, we will only consider supporting arrangements to cap auditor liability in exceptional circumstances, i.e. where the risk of a catastrophic and disproportionate claim can be demonstrated.

Fees paid to a company's auditors in addition to audit fees

Where auditors carry out consultancy work in addition to auditing the company, this should be disclosed and the audit committee should consider whether there is a risk that an auditor's impartiality may be jeopardized. The range, nature and tendering process for any such non-audit work should be supervised by the audit committee, whose responsibilities in this area should be fully disclosed. While we generally discourage non-audit work to be undertaken by the company's auditor, we recognize that there are certain areas of non-audit work where the company's auditors may provide valuable expertise, without compromising independence. However, substantial non-audit fees, or non-audit fees in excess of audit fees, may be an indicator of compromised independence. In the event of substantial non-audit fees are paid for more than one year, we may not support the reappointment of the auditor or the payment of auditor fees in its voting at AGMs.

Related-party transactions

Many companies are involved in material related-party transactions, which represent a significant risk for shareholders. This risk is mitigated in companies with fully independent audit committees whose responsibility it is to ensure that such transactions are conducted on the basis of arm's-length valuations. We strongly encourage companies to establish such committees (see "Board committees" above) and to secure prior shareholder approval for material related-party transactions. In light of continued concerns, we recommend that each company disclose any shareholdings that its controlling shareholders may have in other companies or investment vehicles that have a material interest in the company.

Risk management

The board as a whole is responsible for defining a company's risk tolerance relative to its strategy and operations, and is also responsible for monitoring the company's performance relative to defined risks. Financial, operational and reputational risks that are relevant to the company's business should be included in this oversight, including material ESG and ethical risks.

Depending on the size and complexity of the company, a standalone risk management committee might be warranted. We do not have a specific expectation that a company establish a risk management committee, but expect that in the absence of such a committee the board can demonstrate that it is alert to, and regularly monitors, company risks on an enterprise-wide basis. A risk management committee is a common feature of large bank boards, for example, but it need not be limited to financial institutions. However, a standalone risk committee may enhance board effectiveness in situations where the audit committee is already stretched. It is a healthy practice for the board as a whole to review the company's risk management as a standing item of regular board meetings.

6. Shareholder rights

Liaison with shareholders

Companies should be ready, where practicable, to enter into dialogue with shareholders based on an understanding of shared objectives. They should be proactive in making sure important news is imparted, subject to appropriate inside information procedures, and should react helpfully to investor questions. In investment meetings with shareholders, companies should be prepared to address relevant corporate ESG issues.

Issuance of Shares

We respect a company's right to issue shares to raise capital. However, share issuance should be strictly limited to that which is necessary to maintain business operations and drive forward company strategy. We will not support requests to increase authorized share capital that exceed 50% of existing capital, unless specific justification has been provided (e.g. to complete an acquisition or undertake a "stock split").

Pre-emption Rights

We believe that "pre-emptive rights" for existing shareholders are absolutely essential. Shares may be issued for cash without pre-emptive rights or for compensation purposes, subject to shareholder approval. Companies should adhere to strict limits for issuing new shares as a proportion of the issued share capital and also be subject to "flow rates" where appropriate.

Share repurchases

We expect companies to repurchase shares in the market when it is advantageous for the company and its shareholders.

Authority to repurchase shares should be subject to shareholder approval, be limited to one year, and not exceed 10% of the issued equity. Any share repurchase must benefit all holders on equal terms taking account of option adjustments.

Controlled companies and share classes with differential voting rights

We favour a share structure that gives all shares equal voting rights. We do not support the issue of shares with impaired or enhanced voting rights and are likely to withhold support for capital-raising by companies with a capital structure that involves unequal voting rights.

Where differential voting structures exist, this structure should be transparently disclosed to the market. In the case of "controlled companies", we will review any request to issue shares with enhanced voting rights to determine why these are necessary

and how they will reflect the interests of minority shareholders. We support the principle of one share, one vote, and encourage companies to take steps to eliminate differential voting structures over time or prevent their introduction. Where there are unequal voting rights, we encourage clear and comprehensive disclosure of a timeline regarding the retirement of unequal voting structures, also known as sunset provisions.

Voting caps

We oppose voting caps in principle and believe that all shares should be entitled to full voting rights irrespective of the holding period. However, we recognize the widespread use of voting caps in certain markets, and the benefits accruing to shareholders not subject to a cap. Therefore, at a minimum, we expect companies to disclose clearly any caps, and encourage them not to introduce new caps and to phase out existing caps over time.

Mergers and acquisitions, spin-offs and other corporate restructuring

We expect boards to conduct thorough due diligence prior to pursuing any merger or acquisition and to seek to maximize shareholder value in any deal. We will normally support incumbent management, provided the financial terms, synergistic benefits, and management quality are sound.

We consider the ESG risk implications of any corporate activity as part of the assessment, particularly in high-impact industries.

We also expect the board to evaluate any potential ESG or ethical risks or liabilities of any business combination, including supply chains. We expect companies to take appropriate consultative measures with employees and communities affected by corporate restructuring.

Poison pills

We regard artificial devices to deter bids, known as “poison pills,” as inappropriate and inefficient, unless they are strictly controlled and of very limited duration. In some markets, the use of shares with enhanced voting rights is common, and may be used to block mergers and acquisitions, thereby performing the same function as poison pills. We believe that any control-enhancing mechanism or poison pill that entrenches management and protects the company from market pressures is not in the interests of shareholders.

Pension and other similar significant corporate liabilities

Companies should be aware of, and report to shareholders on, significant liabilities such as those arising from unfunded or underfunded pension commitments. The extent of the liability should be reported and the plans, if any, that have been put in place to cover the deficit should be reported, including a reasonable time scale for action. The principal assumptions used in calculating amounts should form part of this disclosure. Other significant liabilities could include specific operational or ESG risks that the company faces. The company should provide some indication of how these risks can result in “contingent liabilities”.

Shareholder resolutions

We consider all shareholder resolutions that appear on the ballot and vote in accordance with our understanding of the long-term benefit to shareholders. On this basis we will typically support requests to improve board accountability, executive pay practices, ESG disclosure and climate change scenario analysis where we agree with both the broader issue highlighted as well as the implementation proposed. We also typically support shareholder proposals asking companies to report on implementation of social and environmental policies and assessments where there is reason for concern. To establish this, we will consider the proponents’ and company’s arguments, as well as broader information such as practices at peer companies. Companies should always provide a comprehensive discussion of management’s position on all shareholder resolutions, and be available to respond to reasonable enquiries from shareholders (see “Liaison with shareholders” above)³.

³ In circumstances where we have serious concerns about a company’s ESG practices and have been unsuccessful in establishing a fruitful dialogue, we may ourselves put forward resolutions to invite other shareholders to support calls for the adoption of better practices.

7. Reporting

The report and accounts (or annual report) is an important link in the chain of accountability. The annual report and any proxy voting materials should be made available to shareholders in good time for consideration and discussion prior to the AGM. We look for a minimum of 20 working days. Such materials should be easily accessible, preferably on the company website.

Companies should have meaningful and transparent disclosure, so that investors can obtain a clear understanding of all important and relevant issues. The annual report should provide a full review of the business model and strategy; key performance indicators used to gauge how the company is progressing against its objectives; principal risks and any significant factors affecting the company's future performance, including any significant ESG or ethical issues; key achievements; and standards followed during the accounting period.

In all markets, we favour reports that are:

- **Comprehensive**, covering the strategic direction of the business and all material issues, including any significant changes in the regulatory context and key ESG issues;
- **Balanced**, with even-handed treatment of both good and bad aspects;
- **Transparent**, with narrative text that utilizes plain language, and accounting notes that provide investors with a full understanding of the circumstances underlying the reported figures;
- **Underpinned by Key Performance Indicators (KPIs)** that drive business performance, are comparable over time, and are supported by detailed information on how they are calculated;
- **Consistent and joined-up** with other company reporting, including the compensation policy and corporate responsibility or sustainability reporting.

Directors

Adequate biographical information on the directors should be provided for shareholders in advance of the AGM. This should include information about directors' qualifications and experience, term of office, date of first appointment, level of independence, board committee memberships and other personal and professional commitments that may influence the quality of their contribution and independence, e.g. other directorships, family and social ties, and affiliations with related companies or organizations. For all newly appointed directors, we encourage disclosure of qualifications, experience and skills that are considered by the board to be of particular relevance and importance to its oversight of company strategy. To this end, we encourage disclosure of a clear and concise board skills matrix in the proxy voting materials and annual report.

Nomination committee report

The committee should report annually on its activity, in particular providing a detailed discussion of its process for identifying and appointing executive and non-executive directors and the processes it employs to ensure that board membership reflects an appropriate diversity of perspectives, gender, experiences and cultural backgrounds. Where necessary, the report should include a thorough discussion of the board's view of the independence of certain members. The report should also include high-level results of the board evaluation process.

Audit committee report

The audit committee should report on its conduct during the year and, in particular, on any specific matters of judgement relating to the application of accounting principles or the scope of the audit. It should also comment on the process for ensuring the independence of the auditors and for evaluating the impact of non-audit work. The audit committee report should include a narrative description of any related-party transactions, with particular reference to how these might impact the interests of minority shareholders. Any qualification of the audit statement and all matters raised in the auditor's report need to be fully explained.

System of internal controls and risk management

If the audit committee's remit includes risk management, the audit committee report should also address the board's oversight of enterprise-wide risks. Either as part of the audit committee report or a standalone report, the company should explain the results of the board's review of internal controls, including any identified or potential weaknesses in internal controls and how the board plans to respond to these.

Compensation report

We expect all companies to publish an annual compensation report in line with international good governance standards. Good compensation reporting outlines a company's overall philosophy and its policies and formulas for determining annual, short and long-term pay. We look for compensation reports to break down fixed versus variable pay and to clearly align total pay packages with long-term shareholder value. The compensation report should clearly disclose specific long-term performance targets and total potential pay-outs.

If short-term performance targets cannot be disclosed due to commercial sensitivity, we expect retrospective disclosure of short-term targets and of actual performance against these targets.

We recommend that all companies put the compensation report to a shareholder vote, and encourage companies to actively consult their shareholders prior to the AGM. Our experience of voting on compensation reports and policies in many countries has shown that this is a valuable mechanism that improves dialogue and understanding between the board and shareholders.

Sustainability reporting

We encourage companies to report on any significant ESG or ethical risks and opportunities in their annual reports as well as the systems in place to manage these issues. This may be supported by more detailed disclosure, as appropriate, in a separate corporate responsibility or sustainability report (see Appendix 1).

Code of corporate governance

Companies should provide a full and clear statement of all matters relating to the application of the principles, sub-principles and provisions of the relevant national code of corporate governance. The way the provisions are put into effect should be clearly discussed, and any deviations should be supported by meaningful explanations.

Code of conduct

Companies should maintain a code of conduct reflecting corporate values and promoting ethical business practices. Such codes should address business-critical compliance issues including anti-corruption practices.

Reincorporation in a tax or governance haven

We will typically vote against resolutions for a company to reincorporate in a new legal jurisdiction offering lower legal and governance protections to shareholders, regardless of whether this results in a lesser corporate tax burden. Aggressive tax strategies, even if structured legally, can pose potentially significant reputational and commercial risks for companies.

We expect the company's board to ensure that the company's approach to tax policy is both prudent and sustainable, and to disclose to shareholders that the board is providing appropriate oversight of its tax policy. Companies should provide a suitable amount of information for investors to understand their tax practices and associated risks.

Listings

Companies that are listed on an exchange should comply with the rules and listing requirements of that exchange.

Shareholder resolutions and access to the proxy statement

We encourage companies to engage in constructive dialogue with shareholders and other external stakeholders. Where engagement is unsuccessful, we support shareholders' right to submit a shareholder proposal for consideration by all investors. In these instances, companies should behave respectfully, by communicating promptly and fully with shareholders and refraining from obstructing the process. The board should provide a full and reasoned response to any shareholder proposal on the ballot. We consider all shareholder resolutions put forward and vote in accordance with our understanding of the long-term benefit to shareholders. We support shareholder resolutions relating to the right to nominate or remove directors, and relating to an advisory shareholder vote on pay.

8. Social and environmental factors

Social and environmental factors can present serious risks to corporations and their ability to generate shareholder returns. A well-run company should, therefore, have formal systems to identify, assess and manage significant risks including those associated with material social and environmental factors. Companies should publicly disclose such factors on a regular basis and detail any management-related strategies and targets. Disclosure should cover both direct operations and, where relevant, the policies applied to their supply chains.

Where companies affected by severe social and environmental controversies fail to provide relevant disclosure of appropriate risk management and/or remediation, we may not support management resolutions, including the report and accounts or the election of directors or auditors.

The US in particular has an open filing process that results in a wide variety of advisory shareholder proposals, particularly on social and environmental issues. The quality and nature of such proposals vary substantially. In general, we evaluate proposals based on the relevance of the issue to the company and the desirability of the specific action requested in the “resolved” clause. We recognize that some proposals may identify important company risks even if the proposal is poorly constructed. In such cases, we encourage companies to identify, mitigate and report on their risk management approach effectively.

Environmental and social management

Companies should determine how material environmental and social risks and opportunities fit into their core business strategy. As part of this process, companies should pro-actively identify, assess and manage those risks and opportunities, as well as implement robust sustainability governance frameworks to promote accountability and ensure effective oversight. We also expect companies to disclose their environmental and social policies, management systems and performance, in line with internationally accepted standards; quantify impacts from environmental and social factors and set targets to mitigate and manage material sustainability risks and impacts.

We have set out our detailed [expectations for environmental and social practices](#) in stand-alone documents available on our website [here](#).

We may withhold support from management resolutions should we deem companies’ responses to involvement in significant environmental or social controversies as insufficient, or where we have concerns about recurrent weak practices by companies in high-impact industries.

We may vote in favour of shareholder resolutions seeking improvements in reporting and/or management of environmental or social practices where we have concerns or improvements are proportionate to the risks faced.

Climate change

We recognize that climate change and the global transition to a lower-carbon economy present both risks and opportunities to -businesses. We are supporters of both CDP and the recommendations of the Task-force on Climate Related Financial Disclosures⁴ and expect to see companies report climate risks and strategy against these frameworks. We also support company efforts to implement Net Zero targets.

Some companies may be exposed to business risks stemming from the effects of climate change either directly on their business operations as a result of changing regulations or consumer demand, or through their supply chains. Where these are material risks, companies should describe how their business strategy incorporates climate risk, and ensure adequate disclosure.

Where companies in high-impact sectors fail to provide investment-relevant climate disclosure or do not have a robust climate change management strategy, we may not support management resolutions, including the report and accounts or the election of directors.

Where there are matters of concern, we may support shareholder resolutions calling on companies to improve their business planning and public disclosure in relation to climate change-related risks and opportunities. We will make use of investor tools such as the Transition Pathway Initiative, as well as our engagement, to identify companies which are not following best practice.

Biodiversity

Loss of biodiversity degrades ecosystems which underpin the Earth’s ability to provide regulating, provisioning, cultural and supporting ecosystem benefits. For companies in sectors with high biodiversity impact, that fail to provide appropriate disclosure, we may not support management resolutions, including the report and accounts or the election of directors.

⁴ <https://www.fsb-tcfd.org/publications/final-recommendations-report/>

Sustainability and integrated reporting

Disclosure of significant social and environmental risk factors should be included in the annual report. Certain high risk or high impact operations that are of substantial interest to investors and the public may require “modular” reporting alongside reporting that aggregates all company activity. We recommend disclosure in line with internationally accepted standards of best practice which increases our understanding of an organization's ability to create and sustain value in the short, medium and long term. We generally support shareholder proposals asking companies to report on implementation of social and environmental policies and assessments where there is reason for concern.

Audit of social and environmental management systems

We appreciate that auditing and assurance practices for social and environmental systems require further development, but consider third-party auditing of sustainability reports to be best practice. We encourage companies to move towards third-party verification, and will generally support resolutions calling for it where there is reason for concern.

Labour practices and standards

Companies may incur significant risks as a result of the employment practices of their own operations and those of their suppliers and sub-contractors. Codes of conduct that address such risks, and include detailed and effective procedures for their supply chain, are usually in companies' best interests. Where there is cause for concern, we favour codes based on internationally recognized standards (e.g. core conventions of the International Labour Organization), independent monitoring or auditing of implementation, and reporting of aggregate audit results. We look for regular, public reporting on code implementation.

Human rights

Companies may incur extraordinary risks to their operations, staff or reputation as a result of operating in conflict zones or in locations at risk of human rights abuses. Risks may also be encountered via supply chains when primary product inputs are sourced from at-risk areas. Where there is cause for concern, we support resolutions asking companies to develop and implement policies and management systems addressing human rights and security management. These policies should reflect internationally recognized standards (e.g. United Nations Universal Declaration of Human Rights) and should apply to suppliers and sub-contractors.

Severe human and labour rights issues often affect the most vulnerable communities, they are referenced in various international standards and conventions, and are linked to existing or evolving regulation. We believe that mitigating these issues will contribute to sustainable long-term value creation by the companies in which we choose to invest. At companies with insufficient mitigation strategies, we may not support management resolutions, including the report and accounts or the election of directors.

Diversity and equal employment opportunity

Recruiting and hiring from the widest possible talent pool is in the best interests of companies, as is maintaining a diverse workforce. We support efforts to strengthen non-discrimination policies, achieve diversity objectives and address “glass ceilings” at all levels within organizations. We welcome disclosure of specific diversity targets and reporting on performance against these targets, as well as reporting on gender and ethnicity pay gaps within companies and plans to address these. We will look for disclosure of how measures to increase diversity have been applied and the management and oversight of these measures. In an environment where many industries and companies are facing shortages of skilled workers and, therefore, increasing competition for talent, it is advisable and appropriate for company policies and practices to exceed legal requirements in order to attract and retain employees. Where there is cause for concern, we may support resolutions calling for the introduction of practices to this effect.

Political and charitable donations

Charitable and political donations should be consistent with the company's stated sustainability strategy. (See “Reporting” above). We discourage corporate political donations and generally support proposals asking companies to develop a comprehensive policy statement that addresses all relevant aspects of their political involvement and disclose the individuals and organizations that receive political donations as well as substantial dues associated with lobbying organizations. We also recommend that the board provide ultimate oversight for political donations and related activity. In addition, we believe that companies that undertake charitable giving should have transparent policies and undertake charitable giving programs with due regard for the interests of shareholders.

Environmental stewardship

Companies should determine how key environmental risks and opportunities fit into their core business strategy. As part of this process, companies should identify, assess and manage their environmental impacts. This may include minimizing key environmental impacts, reporting on environmental management systems and performance, and discussing related financial impacts. Areas of increasing business interest include energy use, emissions to air and water, waste and the utilizations of natural resources. Where there are matters of concern, we may vote in favour of resolutions seeking improvements in reporting and/or management of environmental practices where these are proportionate to the risks faced.

9. Voting matters

Annual general meetings

We support company efforts to hold virtual-only annual general meetings during the COVID-19 pandemic. Companies should seek IT solutions to enable shareholders to ask questions of the board and make follow-up remarks during the virtual-only annual general meeting. Under normal circumstances, post-pandemic, we expect a return to annual physical meetings of the shareholders, which can be supplemented with a virtual option (hybrid-AGMs), and that all the directors of the company should attend.

Vote disclosure

We expect companies to disclose the voting results of their general meetings, both at the meeting and on their websites, with a detailed breakdown of votes for and against, as well as abstentions.

We believe that companies have a right to know how their shareholders have voted, and we therefore provide a public record of our vote shortly after the meeting date. We may also write to companies to explain votes against management and abstentions when considered appropriate.

In the spirit of transparency, we also make available to both our institutional and retail fund customers, as well as to the public, a comprehensive record of our voting by publishing all our votes and comments on our [website](#). A summary of our voting statistics can be found in our annual Responsible Investment report.

Shareblocking

We believe that shareblocking, i.e. the practice of preventing shares from being transferred for a fixed period prior to the vote at a company meeting, discourages shareholder participation and should be replaced with a “record date.” Where shareblocking exists, we will follow client policy and may be prevented from voting because of concerns about failed trade settlements and extraordinary cost to clients.

Electronic voting and of use proxy advisory services

We typically exercise voting rights electronically. We currently vote using “ProxyExchange”, the electronic voting platform provided by Institutional Shareholder Services (ISS). We do not follow ISS’s vote recommendations, except as provided for in our Conflict of Interest policy or if instructed by clients. Instead, ISS assists us through pre-populating our vote instructions in accordance with our guidelines. Our Responsible Investment team reviews a proportion of meetings based on an internal prioritisation model.

Position on Abstentions

Our standard voting approach is to either vote for or against resolutions where these options are available to shareholders. However, there are cases where we consider abstaining to be appropriate, for example, where company practices have improved significantly but do not fully meet our expectations. With respect to shareholder resolutions, we may abstain in cases where we agree with the broader issue highlighted but do not agree with the way in which the resolutions prescribe change.

Additional soliciting materials

If we become aware that an issuer has filed additional soliciting materials prior to a proxy vote submission deadline, then we would endeavour to review and reflect those in the application of our voting policy where (a) the submission is published at least five days prior to our earliest client vote cut-off and (b) the enclosed information is considered to be material towards impacting our voting position.

Stocklending

We observe that stock lending is a widespread market practice involving the sale and contractually pre-agreed repurchase of a stock. We believe that stock lending is an important factor in preserving the liquidity of markets and in facilitating hedging strategies; it can also provide investors with a significant additional return on their investments because the sale-repurchase transaction may include a profit margin. Importantly, however, if the term of the ‘loan’ coincides with an annual or extraordinary general meeting, the transfer of the voting right impairs the ability of the underlying shareowner to exercise their voting rights. In rare instances, this has led to abuse, where borrowers have deliberately entered into transactions to sway the outcome of a shareholder vote without any intention of owning the stock long-term. We can recall shares out on loan for voting purposes where deemed necessary for priority meetings and/or holdings.

Record dates

We recommend that a record date be set a maximum of five working days prior to company general meetings for custodians and registrars to establish clearly those shareholders eligible to vote. This will give time for all relevant formalities to be completed and serves the same purpose as shareblocking without the disruptions noted above.

Voting Systems

All companies should conduct voting by poll, rather than relying on a show of hands.

We believe that shareholders have the right to appoint any reasonable person as proxy to vote their shares, either in person or electronically.

We encourage the introduction of electronic voting systems that are accurate and provide an effective audit trail of votes cast.

Bundled resolutions

Resolutions put to company meetings should cover single issues, or issues that are clearly interdependent. Any other practice potentially reduces the value of votes, and can lead to opposition to otherwise acceptable proposals. We will normally oppose resolutions that contain such inappropriately bundled provisions.

Any other business

We expect to vote on resolutions where the content has been made clear to shareholders and is in the interests of the company and its shareholders. Where a resolution invites shareholders to vote on “any other business”, we will systematically vote against it.

Political and charitable donations

We welcome the opportunity to vote on company donations, if material. We support charitable acts at an appropriate level, especially where an active donations policy supports the company’s engagement with its local or wider community. With respect to donations to political parties or to organizations closely associated with political parties, we consider that these are inappropriate. It is the board's role to provide oversight to ensure congruency of donations with both corporate strategy and values.

Appendix 1

Corporate debt and responsible investment

The relevance of fixed income instruments, as well as other asset classes as a component of sustainable investment, was identified in the UN Principles for Responsible Investment, originally launched in 2006. While much of the focus in responsible investment to date has been on equities, increasing attention is being paid to other asset classes – corporate debt in particular.

Shareholders play a particular stewardship role by exercising their ownership rights, including voting, to urge companies to pay appropriate attention to the management of material ESG risks. However, it is also the case that a firm’s creditors and bondholders are key financial stakeholders, and share a common interest with shareholders for companies to appropriately manage their ESG risks to contribute to strong long-term financial performance.

Fiduciary responsibility for fixed-income as well as equity assets

We are engaging with investee companies, as both a shareholder and creditor, to encourage companies to pursue policies and practices that enhance the sustainability of all corporate asset classes.

This interest has been motivated in part by greater recognition from pension funds and their trustees that fiduciary responsibility to address long-term ESG risks is relevant for bond investments as well as for equities. This is particularly the case for clients whose portfolio “derisking” had the effect of shifting asset allocation from equities into bonds.

Why ESG issues are relevant to bondholders

In most companies and in most sectors, debt forms a core part of a company’s long-term permanent capital. This is particularly true in the case of financial institutions and many utilities. In this context, a company’s providers of debt capital share a similar exposure to long-term ESG risks as its shareholders.

However, while creditors are theoretically more cushioned from financial problems than shareholders, both are affected by a company’s ability to generate long-term operating profits and cash flows to allow for debt service, dividend payments and capital appreciation. Financial, operational and reputational risks relating to ESG factors can affect a company’s ability to generate stable cash flows to honour its financial obligations.

This is not an abstract notion. A number of visible corporate case studies illustrate well how ESG factors can result in significant financial, operational and reputational risks for all investors.

Indeed, there is a clear convergence among corporate creditors and shareholders on many issues affecting a company’s management of risks relating to ESG performance.

It is also worth noting that compared to equity investors, creditors have limited upside potential in investment returns, as income is “fixed”, not variable. This can cause creditors to be relatively risk-averse, and focus on companies avoiding the downside – namely the possibility that their financial contracts will not be honoured. In this regard, robust identification and management of material ESG risks is a form of enterprise risk management that serves to promote the long-term stability of the company and ultimately protect creditor interests, along with the value, performance and liquidity of fixed income portfolios.

What we expect from bond issuers

As an investor in bonds and other forms of corporate debt instruments, we expect debt issuers to conduct their business in a way that protects creditor interests. This includes showing proper respect for shareholder interests, since a sustainable company must maintain access to both equity and debt capital.

Our fixed income engagement focuses on those aspects of governance that reflect a company’s overall risk profile – a key concern for creditors. These include:

1. **Clarity on financial policy.** Clarity on financial policy. Companies should be transparent to both creditors and shareholders with regard to their financial policies. Particularly with regard to creditors, a company’s reporting should include a policy statement on the use of debt and the level of credit quality the company wishes to utilize. It is not wrong for a company to pursue a higher-risk strategy involving debt finance. This strategy should be clear to both existing and prospective debt investors so that it can be reflected both in pricing and the fundamental investment decision.
2. **Risk management.** The company’s risk management and risk governance are fundamental concerns for both creditors and shareholders. This not only relates to basic internal controls, but also to risk management in the broadest enterprise-wide context-- incorporating financial, operational and reputational factors. In this context, ESG and ethical factors can present significant risks to the company and its investors.

3. **Board effectiveness.** Bondholders want boards to be aware of creditors' interests, and to demonstrate appropriate regard for maintaining and building the long-term financial health of the company. Creditors also want strong and effective boards that are able to oversee company management and provide appropriate checks and balances to prevent abuse.
4. **Audit process.** A particular focus of creditors is a robust audit process, including an independent audit, appropriate accounting policies and high standards of transparency and disclosure in financial reporting.
5. **Compensation.** Performance metrics reflecting a company's own financial strength and stability can and should be reflected in company incentive structures. Such metrics can include relevant ESG metrics and feature as a component of a balanced scorecard guiding annual bonus awards.

Appendix 2

Canadian Regulatory Voting Requirements for Routine and Non-Routine Matters

For the purpose of complying with Canadian securities law relating to proxy voting disclosure for portfolio securities held by an investment fund, the following are considered (i) routine matters and (ii) non-routine matters on which the investment fund may vote (for certainty, investment funds can vote both categories):

Routine matters

- Election of directors
- Appointment of auditors Issuance of shares

Non-routine matters

- Mergers and acquisitions, spin-offs and other corporate restructuring
- Shareholder rights other than issuance of shares
- Code of corporate governance
- Compensation
- Social and environmental responsibility

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